

TASL Executive Board Meeting Minutes April 13, 2013

Welcome, Introductions, and Call to order: An executive board meeting of the Tennessee Association of School Librarians was held in Nashville, TN at The Windsor Room at 4215 Harding Pike on April 13, 2013. The meeting convened at 10:00 with President Beth Frerking presiding.

Voting Members Present

Beth Frerking, President 2013
Mona Batchelor, President Elect 2013
Hannah Little, Immediate Past President
Lora Black, Secretary
Nancy Dickinson, Treasurer
Cami Townsel, Highland Rim Area Rep
Karen Haggard, Mississippi River Area Rep
Ann Nored, Walking Horse Area Rep

Voting Members Not Present

Raina Scoggins, Volunteer Area Rep
Lea Glass, West TN River Area Rep
Tina Johnson, Western Plains Area Rep
Vicki Winstead, Appalachian Area Rep
Cristol Kapp, East TN Area Rep
Carol Teeters, Cumberland Area Rep

Others Present

Jenifer Grady, Tenn-Share

Approval of Minutes

Minutes from the February 2013 meeting were approved electronically prior to this meeting. Minutes for this meeting will also be approved electronically. All minutes are posted to the TASL website in an effort to keep the membership informed about TASL business.

Treasurer's Report

Nancy Dickinson, Treasurer, submitted the treasurer's report stating, as of April 13, 2013, there is a total of \$101,015.75 in our bank accounts which includes main checking, web checking and savings. Year-to-date income of \$12,450 includes 2013 membership, interest income and VSBA stickers. Year-to-date expenses of \$7,221.40 include 2013 long range planning retreat, ALA Conference 2013, meeting room fees, MemberClicks, PayPal services, tax preparation and TLA dues.

Committee and Task Force Reports

2013 Conference Report

Mona Batchelor gave the Conference Committee report stating

- “Contracts from paid presenters are coming in. Thanks to Hannah for her pursuit of names we felt would be in line with our theme. Thanks to Nancy, Becky, and Beth for funneling those names in. Member presenter applications are in and that selection process will be completed in the next week or so. Paige Jaeger is scheduled for pre-conference. We charged \$20 for that

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session last year, but have not discussed price this year. Also, I have contacted Kristin Tubb regarding *A Novel Conversation*, and we are confirmed to carry that tradition forward as a pre-conference event.

- I will be working with our sponsor chairs next week to begin to solicit for door prizes and necessary materials.
- Due to some communication difficulties, vendor registration is not yet open but will be within the next week. Inquiries are coming in and the system is ready to go.
- We should discuss the direction we want to take for presenter projectors. I have attached an example of the type projector we were considering last fall.
- Event insurance has been secured, pending payment, for TASL CO-OP and TASL Conference 2013. Coverage was bundled for all three events, resulting in a cost savings for the organization.”

Other Points to Note:

- TN First Lady Haslam replied with a hold on October 4th. She will get back with us.
- Member presenter deadline was April 12. Approximately thirteen member presenters applied. Printed proposals were distributed for consideration and discussion by the selection committee. Decisions will be made electronically.
- Vendors are looking for a better time to present that does not conflict.
- We want to make people aware they are attending a vendor session.
- Mona Batchelor has delegated *A Novel Conversation* preconference responsibilities to Lora Black and Belinda Castille after making initial contact with Society of Children’s Book Writers and Illustrators.
- National Geographic and one other vendor from last year never paid. In fairness to all vendors, this should and will be addressed when and if they register this year.
- Karen Cragwall will be in charge of vendor booths.
- We need to make some decisions about how we designate non-profit and what we should charge.
- Insurance information was given to Nancy Dickinson to pay.
- There was a brief discussion/review about projectors. Mona Batchelor brought the specs on proposed purchase with a cost of \$399. The need for purchasing HDMI cables was noted. These use the jump drive in the projector for presentations. We need to test them at TASL Co-Op. Bulb prices are decreasing significantly. In the end, it is still more cost effective to purchase than rent.

Karen Haggard **MOTIONED** to “purchase six projectors with HDMI cables to use at workshops and conference”. Nancy Dickinson seconded. Motion carried.

Advocacy

No report.

Awards

Cynthia Ryman submitted the Awards report electronically stating,

- “Awards announcement was placed in the April Newsletter.
- We have already received two submissions for the Innovative Library Award.
- All college and university library program directors were contacted via e-mail concerning the dissemination of applications for the Clara Hasbrouck scholarship. Most responded and said that they have sent this out several times to current students.

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- A promotional e-mail for Awards submissions will be sent through the TASL list serve the second week of April and the second week of May.”

Certification

No report.

Finance Committee

No report.

Long Range Planning Committee

No report.

Membership Committee

Cristol Kapp submitted the Membership report electronically stating, “Our membership continues to grow. A campaign to encourage colleagues who are not yet members to join TASL began on April 1 and continues through May 31. The promotion offers \$5 off of the TASL Co-Op registration.

Below are the current statistics for the 2013 membership year:

Librarian	423
Librarian on Leave	005
Librarian Assistant	000
Retired Librarian	014
Supervisor/Professor	007
Student	062
Corporate	006
Friend of TASL	004
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Twenty-eight members have renewed, but their check has not yet be received.

I am sending an e-mail on Monday reminding members of the membership campaign. I will also be sending a message to those members who have not yet renewed to remind them that their status has changed to inactive.”

Professional Development - Summer Plans

Karen Haggard submitted the following TASL Co-op report.

Points to Note:

- Promote in each region.
- 19 registered thus far.
- Join the Co-op circle to communicate.
- Looking for volunteers.
- Moved the East TN TASL Co-op to Gatlinburg-Pittman High School.
- Presentation from paid presenters looks promising.
- Still working on member presenters.
- Regina Patterson and Donna Jerden were suggested as administrators to speak.

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- Area Reps should promote it in each area and should make the information gets to supervisors in all systems.

Technology Committee

The technology committee report was submitted electronically by Holly Matthews who stated,

- “The technology committee has been adding new members. We currently have seven members on the technology committee. We have also created a Technology Circle to help us communicate.
- We hope to increase the percentage of TASL members who are members of our Facebook group. The article below was submitted to the newsletter to encourage members to join. We will continue to advocate for a strong Facebook group to keep members connected and up-to-date with the organization as well as create an ongoing professional learning community where technology best practices are shared and discussed.
- “Be a Lifelong Learner: Join the TASL Facebook group!” by Holly Matthews, Technology Chair and AASL Learning4Life Coordinator
 - Want a one-stop shop for networking, PD, and professional conversations? Join the Tennessee Association of School Librarians group on Facebook and make TASL part of your Personal Learning Network (PLN!) A Personal Learning Network provides ongoing professional learning tailored to your schedule and interests. PLNs allow you to learn socially and informally by connecting you with colleagues from around the world through web 2.0 tools. Your PLN might include other librarians on Facebook, communities such as the TASL Facebook group, nings such as TLNing (TeacherLibrarianNing,) blogs written by teachers or librarians, other librarians on Twitter, Twitter hashtag chats such as #edchat, etc. To interact with your PLN you simply sign on to Facebook, Twitter, or your platform of choice and engage in professional conversations and learning. Since the best PD is tailored to the learner’s interests, working to build a PLN is very worthwhile and rewarding. A PLN is the ultimate tool of the lifelong learner!
Interested in building your own PLN? What better place to start than joining our TASL Facebook group and connecting with your professional organization? We hope to see you there!
Want to know more about PLNs? Visit <http://cybraryman.com/pln.html>!
(Note: I was introduced to this great resource and the author through my own PLN.)”

Other Points to Note:

- A technology article for TASL Talks was accidentally omitted. It will be posted on the TASL website.

VSBA

Scot Smith submitted the VSBA report electronically. It stated,

- “The deadline for submitting ballots for the 2012-2013 VSBA was April 1. This deadline has always been a "soft" one but even more so this year with so many school systems out on spring break the week before the deadline. Missy Dillingham is presently tallying all of the votes. The winners will be announced to the TASL list-serv and placed on the TASL website once all of the votes have been counted. The three VSBA nomination committees will meet in April and early May to come up with the lists of titles for the 2014-2015 VSBA. Those lists will be published on the TASL website in May.”

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Area Rep Reports

West Tennessee River Region

Representative Lea Glass

- No report.

Volunteer Region

Representative Raina Scoggins

- No report

Walking Horse Region

Representative Ann Nored

- See newsletter

Highland Rim Region

Representative Cami Townsel

- Shared concerns about librarian training in Common Core State Standards.
- FYI- First Lady Michelle Obama will be speaking at Cami Townsel's school, Martin Luther King Magnet High School. This is very exciting for all.

Mississippi River Region

Representative Karen Haggard

- No report.

Western Plains Region

Representative Tina Johnson

- No report.

Cumberland Region

Representative Carol Teeters

- No report.

Appalachian Region

Representative Vicki Winstead

- Vicki Winstead will be taking Jamie Bivens' place. Her contact information will be on the website.

East TN River Region

Representative Cristol Kapp

- No report.

Reports from Affiliates

Tenn-Share

Jenifer Grady shared information about Tenn-Share. She encouraged TASL to share the wonderful opportunities with all librarians. Updated information can be found on the Tenn-Share website. See note on website about expressing interest in resources. DataFest and Collection Fair will be in September. See "Dates to Remember" following minutes.

Unfinished Business

TASL Projectors

- See notes and **MOTION** in Conference Report.

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TLA-Library Legislative Day

- There was an electronic vote to approve sending a \$400 contribution. Nancy Dickinson will send check.

Intellectual Freedom Committee

- Bruce Hester is going to chair this committee. Jen Habley will connect him to the right people.

Updating Committee Description in Handbook

Professional Development, Finance and Technology committee information needs to be updated in the handbook. Holley Matthews will write the update for Technology, Nancy Dickinson for Finance and Karen Haggard for Professional Development for next meeting.

Board Retreat

The Board retreat will be June 18th and 19th at Montgomery Bell State Park. We have secured a small conference room. We will meet for an informal dinner on the 18th and work session the following day. Room costs are approximately \$89 and rooms should be booked by May 18th.

Time will be spent on creative thinking and more relaxed brainstorming, ways to build partnerships with organizations that have similar missions, mission statement review, and long range planning suggestions. We will also invite the people on the long range planning committee. We may also use some of this time to work with David Sevier regarding updates to the State BOE Rules (see note in **Revised School Library Standards**).

Hannah Little made a **MOTION** “we fund one lunch meal for attendees of the Board retreat”. Mona Batchelor seconded. Motion carried.

Joint Conference with TAL

This is a slow process. We will wait to see if TLA takes any action at their next meeting. We will continue to be open to the possibility.

New Business

Bookmark Contest

Paige Eisemann, Rossview High School has agreed to organize our Bookmark Contest. We reviewed and discussed the time line and logistics of the plan. Beth meticulously went over each part of the proposal and there was discussion of each point. Decisions and suggestions were noted and will be forwarded to Paige Eisemann. This is a very exciting venture for TASL. We hope to get it off the ground this coming school year and then grow the program in the future.

Karen Haggard **MOVED** that “TASL sponsor and allocate money for printing, promoting, luncheon attendance costs and awards for the TASL Bookmark contest. Cami Townsel seconded. Motion carried.

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Shredding Old Membership Records

We discussed the need to dispose of old membership records. We noted the liability concerns involved with this venture.

Lora Black made a **MOTION** “old records be destroyed with an emphasis on the utmost attention to security and privacy of member information.” Cami Townel seconded. Motion carried.

Teen Read Week

- We want to make sure we get credit for co-sponsoring.
- There was discussion about our involvement this year.
- Check has been made to TSLA in the past.
- This has been a joint venture.

Karen Haggard made a **MOTION** “we support Teen Read Week with a monetary sponsorship of up to half, but not to exceed \$2500, and that TSLA share statistics on school library participation.” Nancy Dickinson seconded. Motion carried.

Concerns and Commendations

Beth Frerking and Mona Batchelor will be attending Region 4 AASL Region Affiliate Assembly the weekend of April 17th to recommend commendations for First Lady Haslam’s reading program and Humanities TN. No concerns were noted at this time. However, if someone wishes to submit one, they need to e-mail it to Beth Frerking or Mona Batchelor ASAP as the meeting is one week away.

Other Points to Note:

- Concerns and commendations are submitted every year. Be conscious and make note of programs aligned with the AASL mission and AASL concerns throughout the year. We want TN to be represented.

Revised School Library Standards

Mona Batchelor in conjunction with Wendy Cornelisen made contact with the State BOE noting a need to update the state standards for library collections as stated in the TN State BOE rules. Dr. David Sevier, Deputy Executive Director of the State BOE concurred and is willing to work with a TASL committee to revise this section. Beth Frerking spoke with Dr. Sevier about this process and relayed his information regarding policy vs rule vs law. We created a prospective list of digital committee members with an eye toward reflecting the diversity of school libraries. It was noted that this will be a quick moving venture and committee members need to be prepared to get started immediately.

Ann Nored made a **MOTION** “TASL work in conjunction with Dr. David Sevier, Deputy Executive Director of the State Board of Education to be involved in updating the language and formulating rules and policies for the minimum resource requirements as outlined in section 0520-1-3-.07 Library Information Center, Requirement F in the State BOE Rules”. Motion seconded by Nancy Dickinson. Motion passed.

New Board Member

- Jamie Bivens resigned and Vicki Winstead will be replacing her. Term expires in 2014.

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Slate of 2014 Officers

- Slate of officer nominees was announced.
- Lora Black has been nominated as President Elect. This will open the Secretary position and we are currently working on a nomination.
- Nancy Dickinson is nominated to continue as Treasurer.
- This information has to be published for membership viewing at least 30 days prior to conference.

Electronic Voting

- In the future, the president will keep a record of electronic voting decisions made between meetings and they will be recorded in the official minutes of the next meeting.

Other

- Nancy Dickinson volunteered to gather information for possibly getting a TN license plate related to libraries.

Adjournment

Nancy Dickinson **MOVED** to “adjourn the meeting” and this was seconded by Mona Batchelor. Meeting adjourned at 12:53 pm.

Respectfully submitted,

Lora Black
TASL Secretary 2013

Dates to Remember

- TLA Annual Conference - April 24 -26, 2013
- TASL Co-op - June 18 and 20, 2013
- Board Retreat- June 19, 2013
- Third Exec Meeting - August 24, 2013
- Collection Fair: September 19, 2013
- DataFest: September 19, 2013
- Fourth Exec Meeting - October 3rd (Conference)
- TASL Annual Conference - October 3 - 5, 2013
- AASL Annual Conference - November 14-17, 2013